

# Circle 8 sale to offer cattle with strong appeal

COOPERBEEFCATTLE was founded in 1992 as the Circle 8 Angus stud and is owned and operated by Jeremy, Carmen, Annabelle and Lily Seaton Cooper.

The inaugural Circle 8/CO-OP bull, female and genetic sale will be held on March 13, 2006 at Redbank, Tarcutta.

The Circle 8 Angus herd is based on the philosophy of building a program that was customer-focused, consumer aware and industry driven.

This forms the foundation of every decision that the stud make.

In essence it's about putting bull clients, the consumers' needs and concerns and the industries direction at the fore front of what they do do. To this end it's been about building cattle that are physically appealing, practical and functional in their form that achieve high a rate of fertility and carcass merit economically for the commercial producer.

The stud's Simmental program was founded on the same principals with the mindset of giving opportunity to customers to take advantage of adding payweight and carcass yield via hybrid vigour to commodity cattle, in a simple non-confusing crossbreeding system, without sacrificing marbling.

The added bonus of the Simmental Angus cross, is that you can retain a female that will be manageable from a mature cow weight standpoint, and will give the added bonus to capture extra dollars through maternal heterosis (hybrid vigour).

Circle 8 places a high emphasis on fertility, early puberty, structural soundness, phenotypical excellence and proven maternal cow families.

They place progressive emphasis on the balanced implementation of well researched science (EBVs and EPDs) and raw data.

For more information contact Cooperbeefcattle on (02) 6928 8244, 0427 549 261 or see [www.cooperbeefcattle.com.au](http://www.cooperbeefcattle.com.au)



**JEREMY and Carmen Seaton Cooper founded Circle 8 Angus in 1992, based on the philosophy of building a program that was customer-focused, consumer aware and industry driven.**

# Aussie beef is crowned Korea's top meat brand

AUSTRALIAN beef continues to win fans around the world, with the much-loved product taking the top spot in two of Korea's most coveted annual consumer awards.

Australia's beef brand in Korea Hoju Chungjung Woo – translated to mean “Clean and Safe Australian Beef” – was voted Korea's leading meat brand for the second consecutive year in the Best Brand Awards, conducted annually by major daily Korean newspaper, *The Hankook Ilbo*. Australian beef dominated the field of domestic and international

brands, being named the clear winner for its taste, uniqueness and quality.

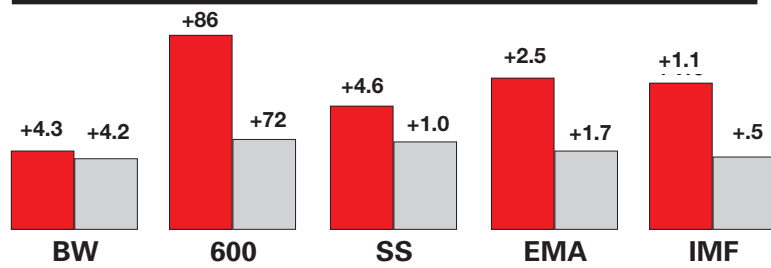
Australian beef was also selected as the leading meat brand in Korea's Consumer Awards, conducted annually by leading newspaper, the *Korea Economic Daily*. Hoju Chungjung Woo was described as “the hit brand” in the imported meat category and was ranked number one amongst the nation's most popular products for its outstanding 70 per cent market share of the imported beef market in Korea.



# Angus Sale

MONDAY 6TH MARCH @ 1.00PM

# 125 BULLS



■ = Dunoon Sale Av.    □ := Breed Av. 2004 Drop

Including sons of:

**ECLIPSE, DIRECTION X196, 9150, FRONTIER, DESIGN W200, WARLORD, DESIGN PLUS, ULTRASONIC, U170, HIGHMARK, ECHO, 036, SHEERWILL V202**

★ TWO YEAR GUARANTEE    ★ DELAYED PAYMENT

**CATALOGUE ONLINE: [www.angusaustralia.com.au](http://www.angusaustralia.com.au) or Contact**

**THE HARBISON FAMILY  
"DUNOON", HOLBROOK NSW 2644  
Ph: 02 6036 9299 Fax: 02 6036 9298  
or any Elders Branch**

**MONDAY, 6TH MARCH**

**OPEN DAY INVITATION**

## 'ROCKINGHAM'

**SANTA GERTRUDIS STUD  
TULLIBEGEAL est 1969**

Sunday 26th February 2006, between 9am-4pm

PRESENTATION: 12pm

What **ROCKINGHAM** is doing to improve our Santa Gertrudis Stud and commercial herds, Eg: Morphology testing bulls, Silage feeding sale bulls.

On display for The Southern Invitation Santa Gertrudis Sale

**WEDNESDAY 8th MARCH 2006 at Finley**

12 Bulls 40% polls, 2 "S" Heifers, 5 2 x Heifers, 60 Santa Heifers (not yarded, running at Whyba Stn)

PRIVATE SALE:

Paddock Bulls

**LUNCH PROVIDED**

Directions: 10km west of Tullibegal, follow field day signs off West Wyalong road.

Inquires:

Phillip Hague 0427 966 670; Stan Haque (02) 6898 2017

884131E

# Belault

**Red Poll Cattle Stud**

**East Grahamstown Rd  
ADELONG**

*Inspections Welcome*

Breeding for extreme temperament, structure, muscle & milk.

Red Poll bulls are a great investment to any herd.

*Please contact us anytime*

Christine & Lindsay Smith  
Ph: (02) 6946 2142, Mobile: 0408 166 043  
Email: [belault@bigpond.com](mailto:belault@bigpond.com)

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